



FOR IMMEDIATE RELEASE
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The Small Association Leadership Alliance (SALA) launches enhanced Career Center powered by YourMembership.

(Washington, DC): The Small Association Leadership Alliance today announced the launch of a new career center that connects association professionals across all disciplines and career stages with employers offering career opportunities. The SALA Career Center is powered by YourMembership, the leading provider of job websites and career centers for organizations that serve specialized members. “Providing our members with opportunities for professional development and career growth are core to our mission to serve the association profession,” said Kevin Kennedy, CEO of SALA. “Our members are highly appealing to associations, chambers, and professional societies because they’ve demonstrated a commitment to the highest levels integrity and training. YourMembership’s technology and sales support will ensure that our website serves our members by providing a clear connection with organizations that value and seek the skills, expertise, certifications and training they have to offer.” In addition to serving as a robust source of up to thousands of job opportunities, the SALA Career Center will be set apart by a number of benefits it offers to professionals and employers, including:

- The ability for professionals to post anonymous resumes, allowing them to be recruited while remaining in complete control over which employers view their complete information.
- A variety of options for employers to expose jobs to passive job-seeking professionals who do not visit job boards, including Job Flash emails to SALA’s registered job seekers.
- Integration of job content into social media channels to engage professionals and provide valuable job exposure to SALA’s audiences and relevant users of Twitter, Facebook, LinkedIn and other social channels.
- Extensive employment brand advertising opportunities for employers.
- A mobile-responsive environment to ensure job seekers have an optimal experience, regardless of device being used.
- The ability for professionals to be alerted every time a new job becomes available that matches their personal goals and interests.

- Integration of career resources, training and other benefits offered by SALA to members.
- The ability for job seekers and employers to gain exposure throughout YourMembership's network of nearly 2,500 niche Career Centers.

"The Small Association Leadership Alliance is a world-class organization whose members are an integral part of the country's association, chamber and professional society industries," said Tristan Jordan, SVP and General Manager, Revenue Solutions. "The SALA Career Center is an innovative gateway that matches the right employers with the right talent to help keep organizations well-staffed, and their professionals' careers moving along a professional path that meets their goals."

For more information, please visit The Small Association Leadership Alliance: www.smallassociations.org and select Career Center on the top right.

About the Small Association Leadership Alliance

The Small Association Leadership Alliance (SALA) is the only national association for small staff association leadership, staff, consultants and service providers. While larger associations have large associations helping to guide them, small associations are left behind or priced out of the market. SALA provides tangible benefits to small associations, which fills this void. More information about the Small Association Leadership Alliance and its benefits of membership can be found online at www.SmallAssociations.org.

About YourMembership

YourMembership, established in 1998, empowers associations, organizations, nonprofits and other companies worldwide to deliver more value to their users, drive non-dues revenue through innovative career centers and buyer's guides, increase their relevance using groundbreaking engagement tools, and enhance overall operational efficiencies. YourMembership's cloud-based membership management solution enables associations to effectively brand their organizations, engage their customer bases, and streamline their administrative processes. As the world's largest provider of membership and company management software, YourMembership provides comprehensive membership solutions to more than 5,000 customers in 32 countries.

For more information visit YourMembership.com.