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The Small Association Leadership Alliance (SALA) announces strategic partnership with MemberClicks, a leading provider of membership software for trade associations, professional associations and chambers

(Washington, DC): The **Small Association Leadership Alliance** <http://www.smallassociations.org>, a national membership organization representing small non-profit organizations, announced today a partnership agreement with MemberClicks, a leading provider of membership software for professional associations, trade associations and chambers of commerce of all sizes.

As part of the agreement, MemberClicks clients will receive a promotional discount for joining SALA at a 20% discount and in turn, SALA members are eligible for an \$800 off their setup fees when deploying MemberClicks association management system.

“We are pleased to have a partner such as MemberClicks that caters to small associations. Their different levels allow associations of all sizes an opportunity to have a leading AMS system that fits into their budgets,” says Kevin Kennedy CEO of SALA.

Adam Kearney, VP of Marketing at MemberClicks stated, “We are excited to partner with SALA. It’s great to see the focus and emphasis on small association programs, which aligns so well with the MemberClicks mission.”

SALA’s mission is to provide common-sense programs and services for small association professionals and volunteers that help them face and conquer the unique management challenges confronting their organizations. Working with leading service providers like MemberClicks, SALA pursues opportunities through economies of scale to bring programs and services ordinarily accessible to larger and well-funded associations to its members.

MemberClicks provides an all-in-one membership management solution and a refreshing support experience that caters to small to mid-sized associations and chambers. Founded in 1998, MemberClicks works with 3,000 organizations throughout North America and Canada. For more information, visit www.memberclicks.com.

The Small Association Leadership Alliance (SALA) is the only national association for small staff association leadership, staff, consultants and service providers. While larger associations have large associations helping to guide them, small associations are left behind or priced out of the market. SALA provides tangible benefits to small associations, which fills this void. More information about the Small Association Leadership Alliance and its benefits of membership can be found online at www.SmallAssociations.org.